

Summary of Festivals, Events, and Cultural Programming Grant Programs Tallahassee - Leon County

TDC Special Event Grant - \$100,000 Program Budget

- August 1 application deadline.
- Funding must be used for a new or existing organized concert, exhibition, festival, fair, conference or celebration which would be conducted according to a prearranged schedule and be of interest to the general public, both within and outside of Leon County.
- Grant funds must *supplement* the sponsoring organization's budget.
- Grant amounts can be awarded up to \$15,000 and are on a reimbursement basis.

TDC Sports Special Event Grant - \$115,000 Program Budget

- August 1 application deadline for Cycle 1 and February 20th deadline for Cycle 2
- Funding must be used for a new or existing sporting event, exhibition, competition, team training, conference or celebration which is conducted according to a prearranged schedule and of interest to the general public, both within and outside of Leon County.
- The Leon County Division of Tourism Development sports department, with support of the Tallahassee Sports Council, administers the grants program for sporting events.
- Grant funds must *supplement* the sponsoring organization's budget.
- Grant amounts can be awarded up to \$15,000 and are on a reimbursement basis.

TDC Signature Event Grant - \$300,000 Program Budget

- August 1 application deadline.
- Funding must be used for a new or existing high-visibility event, concert, exhibition, festival, or celebration which has the ability to draw overnight visitors to Leon County and offers public programming over multiple days.
- Grant funds must *supplement* the sponsoring organization's budget.
- Event must utilize a minimum of 1,500 hotel/lodging room nights in the community.
- Economic impact study will be completed by the County's marketing research firm of record.
- Grant amounts range between \$15,000 and \$60,000 and are on a reimbursement basis.

COCA Cultural Grant - \$992,440 Program Budget

- July 8 application deadline.
- Sponsoring organization must have arts and/or history as its primary purpose, a professional staff, been in existence for 3 years, and be able to show evidence of community support and attendance, as well as long-term organizational planning.
- Sponsoring organization must have a plan in place to provide for people with disabilities, including compliance with the ADA.
- Sponsoring organization must have multiple-event cultural programming that is regularly available to the public and produced throughout the year.
- Sponsoring organization must be a registered Florida not-for-profit organization and have a governing Board of Directors.

COCA Cultural Tourism Marketing Grant - \$62,550 Program Budget

- August 15 application deadline.
- Funding must be used for marketing of arts and/or cultural organizations, programs, and/or venues to residents outside of Leon County.
- Sponsoring organization must be a registered Florida not-for-profit organization, have a governing Board of Directors, and must have been providing programming for at least two fiscal years at the time of application.
- Grant amounts are \$3,000 or less.
- Sponsoring organization must have a plan in place to provide for people with disabilities, including compliance with the ADA.

COCA Cultural Facilities Grant - \$249,359 Program Budget

- April 15 application deadline.
- Sponsoring organization must be a registered Florida not-for-profit organization and must have provided at least 3 years of year-round arts or cultural programming in Leon County at the time of application.
- Project must be dealing with the acquisition, construction, renovation or equipping of a cultural facility in Leon County.
- Grant amounts range between \$5,000 and \$100,000.
- Funding request must be no more than 50% of the total eligible budget cost for the project.



COT Special Event Co-Sponsorship (Estimated \$125,000+ in-kind offered)

- June 3, 2016 application deadline (2-Year Cycles).
- Event must take place on City facilities property and be open to the public with no admission/ticket fee to receive reduced fees/in-kind sponsorships.
- Examples of in-kind support include: Electric, Water, Solid Waste, Staging, Sound/Audio, Rental Fees, Barricades, Police.
- Special event permit is required.
- Special Event Committee reviews applications and recommends to the City Commission which public events are to be co-sponsored



CRA Greater Frenchtown-Southside Promotional/Special Event Grant - \$50,000 Program Budget

- July 29 application deadline.
- Event must relate to at least one goal or objective of the Redevelopment Plan of the CRA.
- Event must be held within the boundaries of the Greater Frenchtown-Southside Redevelopment Area.
- Organization must be a registered Florida not-for-profit corporation.
- Grant amounts range between \$1,000 and \$5,000.

CRA Downtown District Promotional/Special Event Grant - \$35,000 Program Budget

- July 29 application deadline.
- Event must relate to at least one goal or objective of the Redevelopment Plan of the CRA.
- Organization must be a registered Florida not-for-profit corporation.
- Event must be held within the Downtown District Redevelopment Area.
- Grant amounts range between \$1,000 and \$5,000.

CRA Downtown Large Event Grant - \$100,000 Program Budget

- New program in FY17 (\$25,000 remaining)
- Events must be held in the Downtown District, at Cascade Park or Kleman Plaza only.
- Events must be held on or between April 15, 2017 and September 30, 2017
- Applicants must be not-for-profit organizations and cannot be associated with a public institution (e.g., federal, state or local government or university); political organizations or religious organizations.
- The minimum grant amount will be \$10,000. The applicant will be required to demonstrate they have an equal amount of funds invested in the event. In-kind funds do not meet this requirement.
- The event must be open to the public and the majority (more than 60 percent) of the event activities must be free.
- Recipients of funds from the Downtown District’s FY 2017 Promotional and Special Events Program are not eligible to apply, however recipients of grant funding from the TDC or COCA are eligible to apply.
- Preference will be given to events that are intended to attract a regional (including attendees from other states) audience, and generate hotel stays within the City of Tallahassee.

Grant Program	Application Window
TDC Signature Event Grant	May 1-August 7
TDC Special Event Grant	May 1-August 7
TDC Sport Event Grant	May 1-August 7
COCA Cultural Grant	May 2- July 8
COCA Cultural Facilities Grant	March 11-April 15
COCA Cultural Tourism Marketing Grant	July 19-August 15
Greater Frenchtown-Southside CRA Promotional/Special Event Grant	July 1-July 29
Downtown District CRA Promotional/Special Event Grant	July 1- July 29
COT Special Event Co-Sponsorship <i>(bi-annual program)</i>	June 3